



NORTHERN ILLINOIS UNIVERSITY

School of Allied Health and Communicative Disorders

College of Health and Human Sciences

Strategic Plan for the Speech-Language Pathology Graduate Program 2020

The mission of the graduate program in Speech-Language Pathology is to further the understanding of human communication and its disorders and to contribute to the advancement of the field of Speech-Language Pathology through clinical practice, research and professional development. The program strives to prepare Speech-Language Pathologists who provide quality services across the lifespan, engage in intellectual discovery, and give back to the profession and their communities.

This mission will be achieved by:

Goal 1: Providing innovative, quality speech-language pathology services to the region

Objective: Continue enhancement and improvement of clinical programs available for student and faculty participation

Benchmark: Explore expanding tele-practice at the SLHC

Benchmark: Expander voice modification services

Benchmark: Explore new external contracts

Benchmark: Submit 1 grant to support clinic programs

Benchmark: Broaden the populations seen for telepractice

Objective: Continue interdisciplinary case-based learning

Fits with AHCD Goal 2: Increase alumni employment opportunities

Fits with AHCD Goal 4: Increase revenue streams

Fits with College Goal 1: Diversify revenue sources to enhance revenue and increase revenue stability

Fits with College Goal 3: Assure CHHS program excellence and accreditation

Fits with Presidential Goal: Enrollment

Fits with Presidential Goal: Research, Artistry, Innovation and Regional Engagement

Fits with Presidential Goal: Fiscal Responsibility

Fits with Presidential Goal: Diversity, Equity, and Inclusion

Goal 2: Creating an environment that fosters scholarly activities and critical thinking

Objective: Highlight faculty research activity

Benchmark: Explore creating websites for all program labs

Benchmark: Discuss one scholarly activity at each faculty meeting

Benchmark: Faculty research will be presented in a public forum

Objective: Increase student participation in research opportunities

Benchmark: Create engagement activities for Freshman admit students

Benchmark: Explore creating websites for all program labs

Benchmark: Students will present at professional conferences

Objective: Collaborate with external constituents regarding research
Benchmark: Maintain external research collaborations

Objective: Increase research grant applications.
Benchmark: Submit one external research grant.
Benchmark: Submit one internal research grant

Objective: Increase manuscript submissions
Benchmark: Explore wider range of journals for submission of smaller projects
Benchmark: 2 conference presentations will be reworked for journal submissions

Fits with AHCD Goal 1: Develop ethical student leadership/advocacy
Fits with AHCD Goal 3: Create an environment that supports faculty research
Fits with AHCD Goal 4: Increase revenue streams
Fits with College Goal 2: Increase CHHS extramural funding and research productivity
Fits with College Goal 3: Assure CHHS program excellence and accreditation
Fits with Presidential Goal: Enrollment
Fits with Presidential Goal: Research, Artistry, Innovation and Regional Engagement
Fits with Presidential Goal: Fiscal Responsibility

Goal 3: Facilitating involvement in university, professional, alumni and community organizations

Objective: Highlight faculty involvement and participation in professional and community organizations
Benchmark: Discuss one outreach activity at each faculty meeting
Benchmark: 1 additional faculty member will become involved with a state professional organization

Objective: Increase student participation in professional organizations
Benchmark: Notify students of at least 3 regional conference opportunities
Benchmark: Explore student funding for students to attend conferences:
Benchmark: 5 students will attend a professional conference.
Benchmark: Invite at least 2 alumni to speak about professional involvement
Benchmark: Notify students of professional practice alerts and discuss role of professional organizations
Benchmark: Organize one faculty presentation about their involvement in professional organizations

Objective: Increase participation in international collaborations
Benchmark: Develop one international collaboration experience

Objective: Develop NIU as a regional choice for professional development
Benchmark: Offer two continuing education experiences that have participant fees
Benchmark: Renew credentials as an ASHA CEU provider

Objective: Continue to promote an atmosphere of equity in student learning and leadership

Benchmark: Use the COMD majors blackboard community to increase communication amongst faculty and students

Objective: Continue to provide students with opportunities prior to graduation that prepare them for future employment

Benchmark: Provide lectures from career services on networking, interviewing and resume writing

Benchmark: Invite at least two alumni to speak in classes about career opportunities

Benchmark: All students will complete at least three different external practica

Objective: Increase relations with alumni and stakeholders

Benchmark: Host an alumni event organized around the ISHA college bowl

Benchmark: Invite external supervisors to graduation reception

Benchmark: Invite alumni and external supervisors to CEU events

Benchmark: Complete external site visits

Benchmark: Create an outstanding alumni award

Fits with AHCD Goal 1: Develop ethical student leadership/advocacy

Fits with AHCD Goal 2: Increase alumni employment opportunities

Fits with AHCD Goal 4: Increase revenue streams

Fits with College Goal 1: Diversify revenue sources to enhance revenue and increase revenue stability

Fits with College Goal 3: Assure CHHS program excellence and accreditation

Fits with Presidential Goal: Enrollment

Fits with Presidential Goal: Research, Artistry, Innovation and Regional Engagement

Fits with Presidential Goal: Fiscal Sustainability

Goal 4: Assure program accreditation and compliance with standards

Objective: Ensure that external and internal faculty complete CEUs in supervision and create a tracking system

Objective: Implement new data tracking system implemented by the Office of Educator Licensure and Preparation

Objective: Hire one new faculty member to fill vacancies.

Objective: Secure adjunct faculty to teach in specialty areas not covered by regular faculty

Objective: Ensure that meet 2020 CFCC standards and understand the online application process

Objective: Participate in process to revise the ILTS: 154 content test

Objective: Participate in writing the rules for new PEL requirements

Fits with College Goal 3: Assure CHHS program excellence and accreditation

Fits with Presidential Goal: Enrollment