SEPTEMBER 15 - OCTOBER 15

National Hispanic Heritage Month

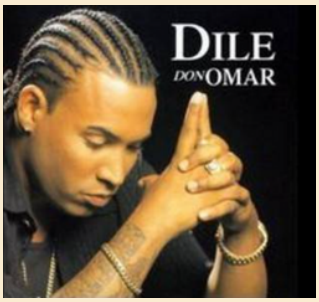
NIU DPT DEI ALLIANCE

History of NHHM

NHHM observation first began in 1968, under President Lyndon Johnson. Its current 30-day period was expanded by President Ronald Reagan in 1988. The significance of the Sept. 15 start to NHHM revolves around the anniversary date of independence for several Latin American countries. Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua independence date is Sept. 15. Mexico's independence date is Sept. 16, and Chile's independence date is Sept. 18.

The Power of Reggaeton

Reggaeton is a cross between reggae music from Jamaica with influence from Spanish reggae from Panama, dance hall from Jamaica, hip-hop from New York, salsa from Cuba, and bomba from Puerto Rico. It is said the reggaeton rhythm originally began from "Dem Bow" by Shabba Ranks. The rest is history.



Scan here for free reggaeton playlist

Top image: "DIVA" album cover of Ivy Queen. Middle Image: "Barrio Fino" album cover of Daddy Yankee. Bottom image: "Dile" song cover of Don Omar.